

60+ Free Tools To Build Your Online Business Empire



**Essential Resources For
Entrepreneurs, Creators And
Dreamers**



Free Resources for Building Your Online Business

Welcome!

Building an online business can feel overwhelming, but having the right tools can make all the difference. That's why I've created this guide—to give you a head start with a collection of free, reliable resources that can help you save time, stay organized, and grow your business.

This guide provides a collection of free tools to help you build, organize, and grow your online business. Tools are grouped by category to make it easier to find what you need. At the end, you'll find an alphabetical list for quick reference.

Inside, you'll find tools for everything from design and SEO to social media management and productivity. These are tried-and-true resources that can help simplify your journey, whether you're just starting out or looking to level up.

Let's make building your business easier—and maybe even a little fun. Enjoy the tools, and let them work for you!

Tools Organized by Category

Graphics & Design Tools

- **Canva:** <https://www.canva.com> An easy-to-use graphic design platform for creating professional designs, even for non-designers.
- **Death to the Stock Photo:** <https://deathtothestockphoto.com> A subscription-based service providing fresh, high-quality stock photos.
- **Designers Pics:** <https://www.designerspics.com> A collection of free, high-resolution images for personal and commercial use.
- **Foodie's Feed:** <https://foodiesfeed.com> A rich source of free food-related stock photos for creative projects.
- **Gratisography:** <https://gratisography.com> A source of quirky and high-resolution images for free use.
- **IM Free:** <https://imcreator.com/free> A curated collection of free resources for web designers, including templates, photos, and icons.
- **ISO Republic:** <https://isorepublic.com> Offers high-quality, royalty-free images and videos for personal and commercial use.
- **Jay Mantri:** <https://jaymantri.com> A site providing free stock photos for creative use, often featuring minimalist and natural aesthetics.
- **Kaboompics:** <https://kaboompics.com> A repository of stunning free photos, especially good for lifestyle and interior design projects.
- **Life of Pix:** <https://www.lifeofpix.com> Free high-resolution photography contributed by photographers from around the world.
- **Morguefile:** <https://morguefile.com> A long-standing collection of free images for creatives looking for stock photos.
- **Pexels:** <https://www.pexels.com> A top-notch platform offering high-quality, free stock photos and videos.
- **PicJumbo:** <https://picjumbo.com> Another excellent source for free stock images, with a wide variety of categories.
- **Picography:** <https://picography.co> Beautiful free photos submitted by talented photographers, available for any use.

- **Pixabay:** <https://pixabay.com> A comprehensive library of free images, videos, and illustrations available for commercial use.
- **Pixlr:** <https://pixlr.com> A powerful online photo editor that rivals traditional desktop apps, offering advanced features for free.

SEO & Website Analysis Tools

- **Bitly:** <https://bitly.com> A URL shortening service that also provides analytics, allowing you to track link performance effectively.
- **BuiltWith:** <https://builtwith.com> A tool to uncover the technologies powering any website, useful for competitive research and web development.
- **SimilarWeb:** <https://www.similarweb.com> Analyze website traffic and performance metrics, ideal for competitive analysis.
- **StatCounter:** <https://statcounter.com> A web analytics tool to monitor website performance and visitor behavior.
- **Ubersuggest:** <https://ubersuggest.com> A free keyword research tool to generate content ideas and improve SEO.
- **Website Grader:** <https://website.grader.com> A free tool by HubSpot to evaluate website performance and provide actionable improvement tips.

Writing & Content Creation Tools

- **Blog Topic Generator:** <https://www.hubspot.com/blog-topic-generator> Generate creative blog topics quickly by entering a few keywords. Ideal for content creators facing writer's block.
- **Copyscape:** <https://www.copyscape.com> A plagiarism detection tool to ensure your content is original and free from duplication.
- **Free Headline Analyzer:** <https://coschedule.com/headline-analyzer> Analyze and improve the quality of your headlines for better engagement.
- **Grammarly:** <https://www.grammarly.com> A powerful grammar and writing assistant for creating polished content.
- **Hemingway App:** <https://hemingwayapp.com> A writing tool that improves readability and clarity by highlighting complex sentences.
- **TextBroker:** <https://www.textbroker.com> A platform for hiring professional writers for creating high-quality content.

Social Media & Marketing Tools

- **Buffer Free Plan:** <https://buffer.com> A social media management tool that lets you schedule posts across multiple platforms, with a free plan option.
 - **bdow:** <https://bdow.com> Formerly known as SumoMe, this is a suite of tools to grow website traffic, including email opt-ins, heatmaps, and more.
 - **Feedly:** <https://feedly.com> A news aggregator to organize and read content from your favorite websites and blogs.
 - **Google Alerts:** <https://www.google.com/alerts> Set up email alerts for specific topics to stay updated on the latest news.
 - **Hootsuite:** <https://hootsuite.com> A comprehensive platform for managing multiple social media accounts and tracking analytics.
 - **MailChimp:** <https://mailchimp.com> A robust platform for email marketing, featuring automation and analytics tools.
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Productivity & Organization Tools

- **Bubbl.us:** <https://bubbl.us> A user-friendly tool for brainstorming and creating colorful mind maps to visualize ideas.
- **Dropbox:** <https://www.dropbox.com> A cloud storage service for file sharing and collaboration across devices.
- **E.ggtimer.com:** <https://e.ggtimer.com> A simple online countdown timer perfect for staying focused during tasks.
- **Monosnap:** <https://monosnap.com> A handy tool for capturing and annotating screenshots quickly and efficiently.
- **Trello:** <https://trello.com> A versatile project management tool that uses boards and cards to organize tasks and collaborate.

Audio & Video Tools

- **AudioJungle:** <https://audiojungle.net> A marketplace for royalty-free music and audio tracks, suitable for various projects like videos and presentations.
- **Images to GIF Maker:** <https://imgflip.com/memegenerator> Easily create animated GIFs from images or videos with this online tool.
- **Incompetech:** <https://incompetech.com> A fantastic resource for royalty-free music, perfect for multimedia projects.
- **PowToon:** <https://www.powtoon.com> A tool for creating animated videos and presentations with drag-and-drop ease.
- **screenpal.com:** <https://screenpal.com> A simple tool for recording, editing, and sharing screen recordings.

Miscellaneous Free Resources

- **All the Free Stock:** <https://allthefreestock.com> The site offers a wide range of resources but lacks a streamlined layout, making it a bit challenging to navigate and locate specific assets quickly.
- **Da Button Factory:** <https://dabuttonfactory.com> A straightforward tool for creating custom web buttons with ease.
- **ChartGo:** <https://www.chartgo.com> A free tool for creating simple charts and graphs for presentations and reports.
- **Foodie's Feed:** A rich source of free food-related stock photos for creative projects.
- **Startup Stock Photos:** <https://startupstockphotos.com> Free stock photography with a focus on startups and modern business environments.

Alphabetical List

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- [BuiltWith](#): A tool to uncover the technologies powering any website, useful for competitive research and web development.
- [Canva](#): An easy-to-use graphic design platform for creating professional designs, even for non-designers.
- [ChartGo](#): A free tool for creating simple charts and graphs for presentations and reports.
- [Contact Form 7](#): A popular WordPress plugin for creating customizable contact forms easily.
- [Copyscape](#): A plagiarism detection tool to ensure your content is original and free from duplication.
- [Da Button Factory](#): A straightforward tool for creating custom web buttons with ease.
- [Death to the Stock Photo](#): A subscription-based service providing fresh, high-quality stock photos.
- [Designers Pics](#): A collection of free, high-resolution images for personal and commercial use.

- [Diigo](#): A bookmarking and annotation tool for organizing online research and sharing resources.
- [Dropbox](#): A cloud storage service for file sharing and collaboration across devices.
- [E.ggtimer.com](#): A simple online countdown timer perfect for staying focused during tasks.
- [Feedly](#): A news aggregator to organize and read content from your favorite websites and blogs.
- [Fiverr](#): A platform to hire freelancers for services starting at \$5, covering everything from graphic design to writing.
- [Foodie's Feed](#): A rich source of free food-related stock photos for creative projects.
- [Free Headline Analyzer](#): Analyze and improve the quality of your headlines for better engagement.
- [Google Alerts](#): Set up email alerts for specific topics to stay updated on the latest news.
- [Google Drive](#): A cloud storage and collaboration tool integrated with Google Workspace.
- [Grammarly](#): A powerful grammar and writing assistant for creating polished content.
- [Gratisography](#): A source of quirky and high-resolution images for free use.
- [Hemingway App](#): A writing tool that improves readability and clarity by highlighting complex sentences.
- [Hootsuite](#): A comprehensive platform for managing multiple social media accounts and tracking analytics.
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- [Kaboompics](#): A repository of stunning free photos, especially good for lifestyle and interior design projects.
- [Life of Pix](#): Free high-resolution photography contributed by photographers from around the world.
- [MailChimp](#): A robust platform for email marketing, featuring automation and analytics tools.
- [Mashable](#): A leading source for news and trends in technology, social media, and digital culture.
- [Monosnap](#): A handy tool for capturing and annotating screenshots quickly and efficiently.
- [Morguefile](#): A long-standing collection of free images for creatives looking for stock photos.
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- [PicJumbo](#): Another excellent source for free stock images, with a wide variety of categories.
- [Picrography](#): Beautiful free photos submitted by talented photographers, available for any use.
- [Pixabay](#): A comprehensive library of free images, videos, and illustrations available for commercial use.
- [Pixlr](#): A powerful online photo editor that rivals traditional desktop apps, offering advanced features for free.
- [Pond5](#): A premium marketplace for royalty-free stock videos, music, and other creative assets.
- [PowToon](#): A tool for creating animated videos and presentations with drag-and-drop ease.
- [screenpal.com](#): A simple tool for recording, editing, and sharing screen recordings.
- [SimilarWeb](#): Analyze website traffic and performance metrics, ideal for competitive analysis.
- [Startup Stock Photos](#): Free stock photography with a focus on startups and modern business environments.
- [StatCounter](#): A web analytics tool to monitor website performance and visitor behavior.
- [Storyboard That](#): Create storyboards online for education, business, or personal storytelling.

- [TextBroker](#): A platform for hiring professional writers for creating high-quality content.
- [TinyJPG](#): An image compression tool that reduces file size without compromising quality.
- [Travel Coffee Book](#): A collection of free, travel-inspired stock photos, perfect for travel blogs and projects.
- [Trello](#): A versatile project management tool that uses boards and cards to organize tasks and collaborate.
- [Ubersuggest](#): A free keyword research tool to generate content ideas and improve SEO.
- [Unsplash](#): One of the most popular platforms for high-quality, royalty-free stock photography.
- [Website Grader](#): A free tool by HubSpot to evaluate website performance and provide actionable improvement tips.